



## COURSE OUTLINE FOR WEB DEVELOPMENT MASTERCLASS

### About The Course

In this training, you will learn programming languages, content management systems like HTML5, CSS3, WordPress and others. You will also be introduced to advanced Programming. You will learn how to install and configure software necessary for a full programming environment to build a complete website from scratch.

You will be introduced to SEO for website development, database management systems, MYSQL, how to build an interactive and stylish website corporate website, e-commerce website, installation of Plugins and themes, Design concept of websites, web hosting and configuration & many more.

### Course Outline

- **MODULE ONE**
  - \* Introduction to Programming
  - \* Setting up of text editor for programming
  - \* Basic HTML 5 programming
  - \* CSS programming
  
- **MODULE TWO**
  - \* Setting up of local server on the PC or MAC
  - \* Exploring functionalities of selected local server
  - \* Introduction to Content management system programming
  - \* Overview of Joomla, Opencart, Drupal, WordPress.
  
- **MODULE THREE**
  - ❖ Introduction to Database management systems.
  - ❖ Understanding Database management systems.
  - ❖ Exploring MYSQL (rows, tables e.t.c).
  
- **MODULE FOUR**
  - ❖ Installation of WordPress on the local server.
  - ❖ Understanding the uses of Themes in WordPress development
  - ❖ Installation of Theme in WordPress environment.
  - ❖ Exploring the functionalities of selected Theme

- ❖ Building a responsive and interactive blog.
- ❖ Building a corporate website

- **MODULE FIVE**

- ❖ Uses and Installation of plugins
- ❖ Building a complete e-commerce website

- ❖ **MODULE SIX**

- ❖ Understanding Domain name and Hosting
- ❖ Buying Domain name and hosting
- ❖ Unraveling and Understanding the Cpanel Environment
- ❖ Introduction of SEO during web development
- ❖ How to create customized Email Accounts

- ❖ **MODULE SEVEN**

- ❖ Introduction to advanced programming

- ❖ **MODULE EIGHT**

- ❖ How to get jobs online and be paid as a web developer

### Methodology

To ensure that participants are able to learn, retain, and transfer their learning, thereby reshaping the forgetting curve and dramatically enhance retention, this course will be delivered with:

- Pragmatic Pre-Training engagement Sessions to prime the delegates
- Classroom Hands-on training
- Followed by post Training engagements.

## Course Fee

Participant Fee covers Tuition, Course materials, Brunch, E-Books, Videos and manuals with Certificate of Participation.

**SPECIAL DISCOUNT (SAVE UP TO N10,000 FOR GROUP & EARLY BIRD REGISTRATION ON/BEFORE 2 WEEKS TO COMMENCEMENT OF TRAINING)**

**CLASS IS FULLY HANDS-ON, PARTICIPANTS ARE TO COME TO CLASS WITH THEIR LAPTOPS**

Certificate of Participation:

Certificate will be awarded to participants at successful completion of all modules.

## Schedule

**DATE:** Call the Hotlines  
(Saturdays: 10am – 6pm, Sundays: 1pm- 6pm)

**VENUE:** CharisIntelligence Conference Room

## Account details

Bank – **UBA**

Account Name: **CHARISINTELLIGENCE**

Account Number: **2125393834**

**This training can also be facilitated as in house for your company, do contact us to send a proposal.**

## HELP DESK:

Call 08137730189 or **08105519637**

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**CharisIntelligence** is an Artificial Intelligence and Digital Technological Innovative-focused firm, with RC Number 2823754 that helps individuals and firms to leverage technology to save cost,time and increase profit.

We simplify your business process and increase performance in all we do using technology.

We **guarantee** you a highly customized and budget friendly training program & look forward to a mutually rewarding partnership with you. Our team comprises of experienced and skillful personnel who are enthusiastic about what we do. As such we create memorable experience for our respective client.

Thank you as we await you in our training to come improve your skills.